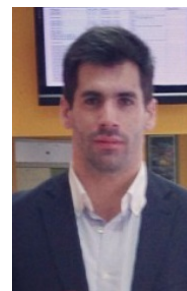


# Andrej Dzakovic

Phone: + 381 (0) 60 7000076 | E-mail: [adzakovic@gmail.com](mailto:adzakovic@gmail.com)  
Address: Nedeljka Gvozdenovica 56, 11 000 Belgrade, Serbia



## EDUCATION

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<i>Jan 2012 –</i>	<b>MSc in Project &amp; Investment Management</b> Faculty of Organisational Sciences, Belgrade, Serbia
<i>Oct 2007 – June 2011</i>	<b>BSc in Management</b> Faculty of Organisational Sciences, Belgrade, Serbia
<i>Sept 2003 – June 2007</i>	<b>13<sup>th</sup> Gymnasium of Belgrade</b> High School, Belgrade, Serbia

## EMPLOYMENT EXPERIENCE

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<i>Jan. 2012 –</i>	<b>Moka Factory, Owner and Founder</b> <ul style="list-style-type: none"><li>- A fashion accessories start-up that sells hand-made bags and selected jewellery</li><li>- In charge of the market entry plan, budget, product &amp; pricing strategy, as well as the marketing and sales channels</li><li>- Online marketing strategy</li><li>- Implementing cloud computing to business</li><li>- Event planning, event management</li><li>- Raising Facebook brand awareness</li><li>- Digital marketing</li></ul>
<i>Aug. 2013 – July 2014</i>	<b>FMP Zeleznik, Team Captain and Professional Basketball Player</b> <ul style="list-style-type: none"><li>- 1<sup>st</sup> Division basketball team in Serbia.</li><li>- 1<sup>st</sup> place in the league during my time as a team captain</li><li>- Team leadership</li></ul>
<i>Aug. 2010 – July 2014</i>	<b>FMP Zeleznik, Professional Basketball Player</b> <ul style="list-style-type: none"><li>- 1<sup>st</sup> Division basketball team in Serbia</li><li>- During my time in team we won 2 national Radivoj Korac Cups, and 1 title</li></ul>
<i>Jan 2014- July 2014</i>	<b>Sedan trade d.o.o., Marketing &amp; Sales Associate</b> <ul style="list-style-type: none"><li>- Market research</li><li>- Marketing strategy</li><li>- Cost cutting</li><li>- Helping the founder formulating the strategy for approaching partners, suppliers and competitors</li></ul>
<i>July 2013-Dec. 2013</i>	<b>Sedan trade d.o.o., Internship</b> <ul style="list-style-type: none"><li>- Sales channel analysis and optimization</li><li>- Back-office administration</li></ul>
<i>Jan 2013 – July 2013</i>	<b>Globex tabak and printing d.o.o., Internship</b> <ul style="list-style-type: none"><li>- Sales and distribution intern</li><li>- Analyst, sales and event strategies</li></ul>

## COMMISSIONS OF TRUST

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<i>Aug 2013 – July 2014</i>	<b>BC FMP, Team Captain</b> <ul style="list-style-type: none"><li>- Team captain for professional basketball team FMP Zeleznik</li></ul>
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- Jan 2014 –Feb 2014*      **Basketball team of University of Serbia, Team Captain**
- Team Captain for 2014 All Star Game in Belgrade, Team Serbia vs. Team Russia
- Oct 2007– June 2012*      **Faculty of Organisational Sciences, Team Captain**
- During five years of studying I was the University Basketball team captain

## ACHIEVEMENTS

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- April 2014*      **1<sup>st</sup> place Serbian 1<sup>st</sup> division with BC FMP Zeleznik, Team Captain**
- Led the team to the championship first place with the record 21 wins and 5 lost games.
- Feb 2014*      **University All Star Basketball Game – Most Valuable Player Award (MVP)**
- Led the team of Serbia to 89-70 victory over Russia with 21 points, 15 assists and 11 rebounds
- Jan 2009*      **Barking Abbey Tournament best scorer award**
- Led the Serbian team to the tournament 1<sup>st</sup> place with 19 points per game

## LANGUAGES & COMPUTER KNOWLEDGE

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**Serbian-** Native Language, **English-** Fluent in both spoken and written English, **Swedish-** Basic, **French-** Basic  
**Computer knowledge-**Advanced **Adobe Photoshop-**Good, **MS Office-** Advanced, **MS Project-** Good

**References available upon request**