

# Curriculum Vitae

## VLADIMIR KRAVIC

- 7 years experience in web design, website setup, maintenance, article writing and SEO.
- HTML/CSS/JavaScript expert.  
Linux/Apache/MySQL/PHP platform preferred.
- Fields of interest: Open Source CMS solutions: Joomla, WordPress, Drupal, Magento, Zen Cart.
- Full-time web developer. Part-time blogger, enthusiast, optimist, graphic designer and music lover.

**date of birth:** 5. april 1978. Belgrade

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**LinkedIn:** <http://www.linkedin.com/in/vladimirkravic>

## EDUCATION

Soon-to-be BSc in Telecommunications, Faculty of Technical Sciences, University of Novi Sad.  
[www.ftn.uns.ac.rs](http://www.ftn.uns.ac.rs)

## EXPERIENCE

**March 2013 - October 2013**

**TIAC Group, Novi Sad**

**web developer**

Web developer in outsourced PHP team for small business company celanio® ([www.celanio.com](http://www.celanio.com)) based in Karlsruhe (Germany).

celanio® is event management and customer relations management system written in OO PHP with 2 MySQL databases and strong backup in JavaScript, jQuery and AJAX.

### Tasks resolved:

- converting frontend and backend templates from Smarty to eZ Components framework.
- improving Feedback module
- developing online test module
- improving contact and CRM module
- writing technical concepts for new modules

This full-time job included bug fixing and team work with German colleagues on daily basis.

**Typical environment:** Ubuntu 12.04, Eclipse, Shrew Soft VPN, Google Chrome, Mozilla Firefox (Firebug), Thunderbird (Enigmail), jabber, Skype.

**2008-2013**

**RT-RK Institute for Computer Based Systems, Novi Sad**  
**web producer**

Editor in chief, webmaster and designer tasks on following projects:

- design, development and maintainance of corporate website for RT-RK institute  
[www.rt-rk.com](http://www.rt-rk.com)
- design, development and maintainance of educational (university) website  
[www.rt-rk.uns.ac.rs](http://www.rt-rk.uns.ac.rs)
- design, development and maintainance of international IEEE conference ECBS-EERC  
[www.ecbs-eerc.org](http://www.ecbs-eerc.org)
- design, development and maintainance of corporate website IWEDIA  
[www.iwedia.com](http://www.iwedia.com)
- design, development and maintainance of corporate product website – Black Box Testing  
[www.bbt.rs](http://www.bbt.rs)
- design, development and maintainance of corporate product website – Oblo  
[www.oblo.rs](http://www.oblo.rs)
- design, development and maintainance of corporate Intranet website
- design, development and maintainance of internal pinboard display on LCD TV  
(web based solution)
- graphic design of corporate brochures for international fairs and conferences:  
CeBIT (Hanover), IFA (Berlin), IBC (Amsterdam), AngaCom (Cologne), CES (Las Vegas), CSTB (Moscow)  
<http://www.bbt.rs/en/download/brochures>  
<http://www.rt-rk.com/download>
- artwork design of graphical user interface (GUI) for TV and STB devices on  
HTML/JavaScript platform
- screenplay, camera, director and editor of short corporate and industry movies for  
international fairs and conferences:  
**Android4TV:** [http://www.youtube.com/watch?v=cPDc\\_jaqSKI](http://www.youtube.com/watch?v=cPDc_jaqSKI)  
**BBT 2011** - <http://www.youtube.com/watch?v=4a-T7OKoJMU>

**2007-2009**

**Smart School, Novi Sad**  
**course trainer, associate**

Part-time job as a course trainer on several specialized courses:

- PHP Expert
- Joomla Expert
- Web Master
- Graphic Master

Content of these courses is available at [www.smart.rs](http://www.smart.rs)

**2003-2008**

**Radio 021, Novi Sad**

**CTO, webmaster, technician**

- April 2003 to July 2004 - **technician**
  - sound technician during live radio program
  - digital audio editing and mixing, preparing radio shows, jingles and commercials
  - support for control and maintenance of internal network, computers and equipment, antivirus protection
  - archiving and data backup
  - support and training for employees

- July 2004 to September 2007 - **CTO**

Manager and team leader of small technical support team, responsible for all company equipment, software legalization, supplies, cost reduction, implementation of new solutions, program automation and resource optimization.

- October 2007 to April 2008 - **webmaster**
  - design, development and maintenance of company website [www.021.rs](http://www.021.rs)
  - design of flash and image banners
  - writing short news on sport and technology topics

## FREELANCE PROJECTS

**2007-2010**

**S8 Studio, Ruma**

**web developer**

IT consulting, dynamic websites development, graphic design and optimization, SEO, database administrator

- <http://www.s8studio.net/portfolio-s8-studio>

**2005-2012**

**web designer**

Team work on international *freelance* projects, HTML coding with CSS 2.0 *tableless* design:

- [www.thegrille.ca](http://www.thegrille.ca)
- [www.wrgmag.com](http://www.wrgmag.com)

Independent work on several domestic projects:

- [www.ucircuit.com](http://www.ucircuit.com)
- [www.grad-ruma.net](http://www.grad-ruma.net)
- [www.apolonia.rs](http://www.apolonia.rs)
- [www.techtron-doo.com](http://www.techtron-doo.com)
- [www.tvspektar.rs](http://www.tvspektar.rs)

## SKILLS

- web design, development and maintainance
- dynamic web application development using PHP/MySQL environment
- expert knowledge of HTML, CSS, JavaScript
- expert knowledge of Content Management Systems (Joomla, Wordpress, Drupal),
- implementation and administration of Open Source forum systems (phpBB, SMF)
- Search Engine Optimization (SEO)
- PC maintainace (software and hardware)
- tech-support and employee training
- computer network administration
- elementary knowledge of Linux OS (Ubuntu, Mint - installation, configuration, usage)
- content creation (serbian and english)
- Upper-Intermediate English (grammar, correspondence, conversation, translation)
- beginner level of German (grammar, writing, reading, translation)
- blogging
- knowledge of different opreating systems and programs:
  - Microsoft Windows (XP, Windows 7),
  - Microsoft Office 20xx (Word, Excel, PowerPoint, Outlook, Visio),
  - Microsoft Project
  - Internet, e-mail and FTP clients (Firefox, Chrome, Opera, Thunderbird, FileZilla),
  - graphic editing, both raster and vector (Adobe Photoshop, Adobe Illustrator, Adobe Fireworks, CorelDRAW, GIMP, Inkscape)
  - sound editing (Sony SoundForge, Sony ACID Pro, Audacity)
  - video editing (Adobe Premiere Pro, Sony Vegas Pro)
  - website editing (Adobe Dreamweaver, Adobe Flash)
  - SVN versioning programs (TortoiseSVN)
  - IDE tools (NetBeans, Eclipse)

## CERTIFICATES

- **Advanced PHP Programming** - 0204/03/13 Link Group 2013.
- **Certified IT Manager** - jednogodišnji program IT Academy 2012.
- [http://www.it-akademija.com/ITakademija-IT-Management-Program\\_530](http://www.it-akademija.com/ITakademija-IT-Management-Program_530)
- **Joomla! Expert** - 8-9710 Smart School 2009.
- **PHP Expert** - 8-80529 Smart School 2008.
- **Web Programming** - 260/02/07 Link Group 2007.

## CONFERENCES & TRAININGS

**2012. Donating Knowledge** - Regional Economy Chamber, Novi Sad, 26.09.2012.

- **web design** - Ivan Cosic
- **web sales** - Miloje Sekulic
- **First Hand CM** - Vladimir Stankovic

[link://www.rpkns.com/sr/sve-najave/3641-besplatan-seminar-na-teme-trendovi-u-web-dizajnu-i-organizaciji-sadraja-na-webu-web-prodaja-cm-iz-prve-ruke](http://link://www.rpkns.com/sr/sve-najave/3641-besplatan-seminar-na-teme-trendovi-u-web-dizajnu-i-organizaciji-sadraja-na-webu-web-prodaja-cm-iz-prve-ruke)

**2011. Internet marketing for ICT** - Dragan Varagic, Business Academy 12.11.2011.

**2011. Drupal Balkan Summit** - regional conference

**2011. Internet promotion and corporate image on Internet** - Dragan Varagic, Business incubator Zrenjanin

<http://www.draganvaragic.com/blog/obuke-seminari-treninzi-edukacija-internet-promocija>

**2011. Vojvodina ICT Cluster Workshops**, 9.3.2011.

- SEO - experiences and methodologies, Jasna Kamatovic  
<http://vojvodinaictcluster.org/vojvodina-ict-cluster-workshops>

**2007. Joomla Day Serbia** - regional conference

**2006. Customer Support** training in **ComTrade Group** (Mentor: Dejan Popovic)

- Sales Methodologies
- Successful Work With Clients

## OTHER

- Mensa Serbia member - <http://www.mensa.rs/sr/clanovi/K/>
- Driving licence, B category.

## RECOMMENDATIONS

### **PhD Nikola Teslic**

*Chairman of Computer Communications, Faculty of Technical Sciences, University of Novi Sad  
RT-RK Institute CEO*

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### **Mr Djordje Saric**

*Head of IT department in RT-RK Institute*

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### **Jelena Desnica**

*Smart School program manager*

web: [www.smart.rs](http://www.smart.rs)

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### **Slobodan Krajnovic**

*Editor-in-Chief of Radio 021*

web: [www.021.rs](http://www.021.rs)

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