# Kristina Petrić

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## **EDUCATION**

2010- University of Belgrade, Faculty of Organizational Sciences, Belgrade, Serbia

Major: Management and Organization

2007-2010 Russian Embassy school in Serbia Belgrade, Serbia

## SELECTED EXTRA CURRICULAR ACTIVITIES

# 2012- Case Study School

Member

 Was selected into top 8 from 600 students (FOS) for case study preparation in different industries.

# 2014 McGill Management International Case Competition, Desautels Faculty of Management, McGill University, Montreal, Canada

Member of University of Belgrade team (team leader)

- Solving case study for Saputo Company
- Fourth place

# 2013 Marshall International Case Competition, Marshall Business School, University of Southern California, Los Angeles

Member of University of Belgrade team

• Solving case study for Owens&Minor company

# 2013 McGill Management International Case Competition, Desautels Faculty of Management, McGill University, Montreal, Canada

Member of International team (team leader)

- Solving case study for Greenlite Light Corporation
- Third place

# 2013 International Case Competition @ Maastricht, Maastricht University, Netherland

Member of University of Belgrade team (team leader)

• Solving case study for City of Maastricht

## 2013 Regional Case Study Competition Menadzerijada, Greece

Member of University of Belgrade team (team leader)

- Solving case study for Erste Bank
- First place

#### 2013 Regional Case Study Competition PRilika

Member of University of Belgrade team (team leader)

- Solving case study for Henkel, Persil
- Second place

## WORK EXPERIENCE

#### 2014 Deloitte

Business advisory department, internship (August- September)

Belgrade, Serbia

# 2013-2014 Student-assistant at Faculty of Organizational Sciences

Department for Marketing Management and Public Relations

# 2013-2014 Case Study Club

Belgrade, Serbia

President of organization

 Case Study Club is a non-profit organization formed by students of the Faculty of Organizational Sciences in Belgrade, Serbia. It brings together young leaders who cooperate together to learn and share experiences.

# 2011-2014 ESTIEM LG Belgrade

Belgrade, Serbia

Member of organization

- Worked on a project Academy of Modern Management 2012, as a *Public Relations Coordinator*. Project was about developing startup businesses.
- Worked on a project Case Study Show 2012, as a member of PR team. Case Study Show is an international event on which students solve case studies provided by leading companies on Serbian market.

## 2011 Lukoil Srbija

Belgrade, Serbia

Internship

- Marketing sector
- Finance

# **OTHERS**

- Languages: Serbian (Native), Russian (Native), English (Professional)
- Field: Strategic management, Category management, Managing Performance, Finance